



Chris Zavadowski's Insider Sneak Peek

Here's just a tiny "hush hush" glimpse of what's waiting for you RIGHT NOW in [Digital Marketer Lab](#)...

Orientation Video: Ryan personally walking you through every section, and where to start

R.A.W. Trainings: Recordings of LIVE member-only presentations about very specific "what's working now" topics...some of these are over 2 hours long and could each be standalone products. Here's a sampling...

- **The Updated Million Dollar Napkin** (Ryan's latest training on the best business models and online sales funnels to use for any product or price point you can imagine)
- **Facebook Contests** (how to setup and get viral traffic from simple FB contests)
- **Anatomy of the Perfect Fan Page** (FB fan pages are all the rage and extremely powerful, but only if you know how to set them up correctly)
- **The Traffic Boomerang** (step-by-step how to cash in with banner retargeting)
- **Amazon KDP** (want to get traffic from the Wal-Mart of the Internet, here's how)
- **Brute Force Traffic** (forget Google Adwords or Facebook Ads)
- **Like a "G+" - Getting Fly with Google's New Social Network** (upcoming LIVE training happening this week)

"Archived" Trainings: This title is *misleading* since EACH of these is a standalone product that Ryan sells (for \$97 to \$197), but are totally included with your membership as a bonus:

- Gmail Advertising
- Facebook Ad Power
- Video Sales Letter Formula

Internal Standard Operating Procedures and Checklists: This is a VERY cool section of [Digital Marketer Lab](#) since these are the actual checklist and procedures Ryan's own 30+ employee company uses to deploy all types of projects, products, launches, membership sites and more.

- Launch QC Checklist
- Idea Hatchery (where you should start with any of your new projects or idea – this is a **FULL** product on its own)
- New Product Launch SOP/Checklist
- Paid Search SOP
- SEO Strategy SOP
- Social Media Buildout
- Membership Site Buildout SOP

Regular Split Test Reports: Ryan's team NEVER guesses if something will work. With hundreds of thousands of visitors to their sites every month, they have the opportunity to test every idea they have. And you can shortcut your own learning curve by piggybacking on their results like...

- When to show your video sales letter buy button
- The best "free trial" length to offer
- Should you go "pretty" or "ugly" with your sales videos?
- How about a video sales letter vs. a long-form written sales letter?
- Think PayPal boosts sales? You might think differently after these results.
- Plus access to their **FULL** "43 Split Tests 2.0" product (\$97 product)

Scripts and Software: To help implement some of his ninja strategies, Ryan includes exclusive software such as...

- Mobile Redirect Script
- The Hidden Buy Button
- The "You Again" Wordpress Plugin
- The Trap Door Wordpress Plugin
- ClientTamer

Video Site Reviews: Watch as Ryan dissect different websites...plus you'll have a chance to submit your own and get direct help.

Wicked "Smaht": Insider all-content trainings with Ryan's top students and industry leaders, with topics ranging from:

- Blogging for "Money Page" Traffic
- How to Get Rich One LOYAL Customer at a Time
- How to Use Blogs to EXPLODE Opt-Ins
- Offensive Ads Traffic
- Super-Concentrated Leads
- "Fetching Back" Qualified Leads
- "Virtual Office" Success
- "Amazon" Marketing Approach

Hopefully now you have a better idea of WHY I'm so excited about [Digital Marketer Lab](#)! With \$200,000/month of research and staff costs going into it, and everything listed above, it's an insane value (as low as \$48.50 if you choose the annual option). Ryan Deiss and his team are easily at the forefront of what's working now, and continue to blaze a trail of cutting edge testing and methods. Why try to figure it out yourself when they are doing all the hard work AND sharing the results?

To hear Ryan explaining why the web as we know it is "dying", where digital marketing trends are headed and see him dissect everything above in greater detail [click this magic link right here.](#)

(Stay tuned for Email #2 and #3 where I'll share with you some juicy shortcuts to leverage what Ryan teaches you, as well as an exclusive bonus you won't find anywhere else.)